Toronto Fair Prize Lists Available to Women Hobbyists

Victoria and Vancouver Island women are reminded that their special hobbies including arts, crafts, painting or quilting may win for them prizes in 1959 Canadian National Exhibition. This year's prize list for the women's division is now available by writing to Mrs. Elsa Jenkins, manager of the women's division, CNE, Toronto. All prize winning entries will be displayed in the Queen Elizabeth Building during the exhibition from Aug. 26 to Sept. 12.

Search Starts For 'Miss PNE'

The annual province-wide search is on for a successor to the coveted title of "Miss PNE."

Last year's winner was UBC student, Sharon Durham, who competed under the banner of "Miss Port Moody."

Entry forms for this year's contestants have gone out to those 30 communities who were represented in last year's competition.

Top prize is $1,000. All contestants get an all-expense-paid trip to Vancouver as guests of the Pacific National Exhibition.

The Fair begins Aug. 22 and ends on Labor Day, Sept. 7. Contest dates are from Aug. 30 to Sept. 2. Should any communities drop their franchises, they will automatically go to others who have applied and are on the waiting list.

Hedley Fairbank, chairman of the Miss PNE Committee says applicants must be 17 years or older by the opening day of the contest and must not have reached their 22nd birthday by Dec. 1, 1959. Reasonable proof of age must be submitted with the personal entry forms.

BABY'S FINGERNAILS

Careful mothers keep the baby's fingernails trimmed short, and clean, so the child will not screach itself.

Miss Cabeldu Wedding Set for May 2

Brigadier F. N. Cabeldu and Mrs. Cabeldu of Towner Park, Sidney, announce the engagement of their younger daughter, Dulcie, to Mr. John Boyle, younger son of Mr. E. A. Boyle, Stratford-on-Avon, England, and the late Mrs. Boyle. The marriage will take place Saturday, May 2 at noon in Holy Trinity Church, Patricia Bay. Miss Cabeldu is a graduate of St. Margaret's School and attended finishing school at Pensionnat, Juat, Nyon, Switzerland.—(Miss Cabeldu's photo by Sidney Studios.)

Ribbon Replaces Hula Hoop — *Models Wrap Up Day, Night*

Willowy Waist Cinch with Cincher But Diet, Posture Not Discarded

PARIS (WNS)—How is a girl going to have a waistline now that couturiers have suddenly make them a "must" once more?

Lucienne Maurel, the physical-culture and body-beautiful expert of French models and society women, has just announced her "seven sure ways to a willowy waistline."

1. Never sleep without a "night cincher."
2. Wear a "day cincher" constantly during your waking hours.
3. Sleep on your stomach.
4. Eat dates and figs in place of desserts.
5. Drink one quart of the juice of fresh grapes each day. If this is not available, substitute other fruit juices.
6. Sit always erect, never allowing the middle of your backbone to rest against the chair-back.
7. Stretch your ribs up off your waistline with the following daily exercise: Lying on the floor with arms above head, stretch the fingertips upwards until you can feel your ribs lift up from your waist. Repeat this five times each morning and night.

* * *

What is a night-and-day cincher, and how are they to be got?

"That's a cinch," punned Mme. Maurel. "You make your own."

For a night cincher, buy enough 1¼-inch soft elastic to go around your waist 1½ times. Buy satin ribbon of the same width and join three-quarter yards of the ribbon to each end of the elastic sewing it strongly.

"When you go to bed, wrap the elastic twice around your waist, pulling the ribbon ends tightly and tying at the side," the Frenchwoman instructed. "It should feel snug but not uncomfortable, and you will see results in only a few days."

For a day cincher, make it of fine mesh elastic about two inches wide. Cut a length of the elastic two inches shorter than your "tour de taille" (waistline), and bind the ends.

Cut two strips of half-inch-wide elastic the same length as the wider piece, and join them to it—one at each end, finishing with a hook and an eye.

"Wear this under your new clothes," advised Mme. Maurel. "Wrapping it three times around you will pull your waist in to a very fine line without torture."

* * *

The cincher is the most popular item to hit Paris since the hula-hoop.

"What the hoop did to limber you up, the cincher will do to put you back into feminine shape," the French body authority promised.

To Wed April 25

Centennial United Church will be the scene of the wedding between Miss Darlene Lois Irwin, daughter of Mr. and Mrs. Alexander L. Irwin, 1219 Oscar Street and Mr. John Brian Burbridge, son of Mr. and Mrs. James P. Burbridge, 138 Robertson Street. Rev. Douglas Carr will perform the ceremony Saturday, April 25 at 7.30 p.m. Attendants will be Mrs. Shirley Stamford, and the Misses Connie Van Wart and Sandra Irwin. Best man will be Mr. Barrie Irwin and ushers, Mr. Hazen Stamford and Mr. Stuart McCulloch. —(Photo by Paul Joncas).

Perfume Like Mink

If It's Good It's Costly

NEW YORK (WNS)—"Like mink, a fine perfume has to be expensive! It contains as many as several hundred ingredients, some costing as high as $1,000 a pound, and it may have taken 10 years to create."

Tall, soft-voiced Benson Storfer, top perfume creator, grows eloquent as he speaks of his life's work in the world of scents.

"There are over 7,000 ingredients in my laboratories. To find his way among them, the perfume creator must be a combination of chemist and artist."

DIFFICULT TASK

So difficult is the creation of a great perfume that Mr. Storfer is proud to have created just two or three.

"Reputations are made on only one," he points out.

He is what the French refer to as "a nose." No, not Jimmy Durante, but a man trained to remember and combine scents the way a musician does notes.

"I prefer the other French term—cuisnier!" smiles Mr. Storfer. "We're cooks, all right, putting in a bit of this and a bit of that."

NEW COMBINATION

How does a perfume begin? The perfume chemist has in his memory the major perfumes already existing, such as floral, fruity, woodsy, exotic. The perfumer conceives of a new combination of these types which he would like to achieve.

Now begins an endless series of combinations, often extending over several years, since the possibilities of combining 7,000 ingredients are infinite. By the time a successful combination may be found, it will contain anywhere up to several hundred ingredients.

JUST RIGHT

"But our work has just begun," says Mr. Storfer. "Now we must add just the right quantities of fixatives to the formula. These are substances which you never smell in the perfume, but which blend it and make it lasting when you apply it to your skin. These fixatives must be aged up to 10 years before they are fit to add to a fine perfume."

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